

Transcript

CAA MyPace - Introduction

[Upbeat music plays throughout]

00:00:00 - 00:00:18

[Video: *A woman walks into a home garage and places her bike onto a bike rack. She places her bike helmet onto a shelf. The woman stands in her kitchen and looks at a CAA MyPace pamphlet. The woman exits her house and enters her vehicle.*]

Voiceover >> Wish there was an auto insurance payment program more suited to your lifestyle? Introducing CAA MyPace. A program that provides the best way to pay for, reduce and manage your insurance premiums.

00:00:18 - 00:00:27

[Video: *The woman sits in the driver's seat and begins to drive her car. The woman enters a parking lot and parks her car.*]

Voiceover >> Start with a base rate to protect your vehicle when it's parked and your first thousand kilometre increment of driving coverage to protect you and your vehicle while you're driving.

00:00:27 - 00:01:13

[Video: *The woman exits her car and walks towards a train platform. A train travels outside of a city. The woman sits on her living room couch and smiles while scrolling through her phone. The woman removes car keys from her purse, opens the car door and enters her vehicle. Close up shots of the inside of the car are shown. The back of the car driving away is shown.*]

Voiceover >> If, for example, you drive only 5000 kilometres per year, you would save compared to traditional auto insurance payment plans, and you'll enjoy the freedom to pay for insurance at the same pace you drive your vehicle. Monitor your mileage online or using the CAA MyPace app. We'll let you know when you're running low and automatically reload another thousand kilometre increment, 50 kilometres before you run out. Or you can choose when it reloads by pausing the payment, keeping you in control. And should you ever wish to change how you pay for insurance, you can opt out of the program at any time by contacting CAA Insurance or your broker. CAA MyPace, putting low mileage drivers like you in the driver's seat. Get your free quote today visit caamypace.com

[Text on Screen: CAA MyPace™ CAAMyPace.com]

[Small Print on Screen: *Auto insurance is underwritten by CAA Insurance Company. Certain conditions and limitations apply. CAA trademarks owned by, and use is authorized by the Canadian Automobile Association.*]

[Upbeat music ends.]